

Tech Nation 2017

Status:	Closed
Start date:	2016-11-16
End date:	2016-12-06
Live:	21 days
Questions:	22
Partial completes:	5 (11.6%)
Screened out:	0 (0%)
Reached end:	38 (88.4%)
Total responded:	43

Filter

Responded

2. Sunderland

Remaining respondents: 43 (100%)

**TECH
NATION**
2017

From
**TECH
CITY**



Welcome to Tech Nation 2017!

Tech Nation is the most comprehensive guide to the UK's digital tech ecosystem.

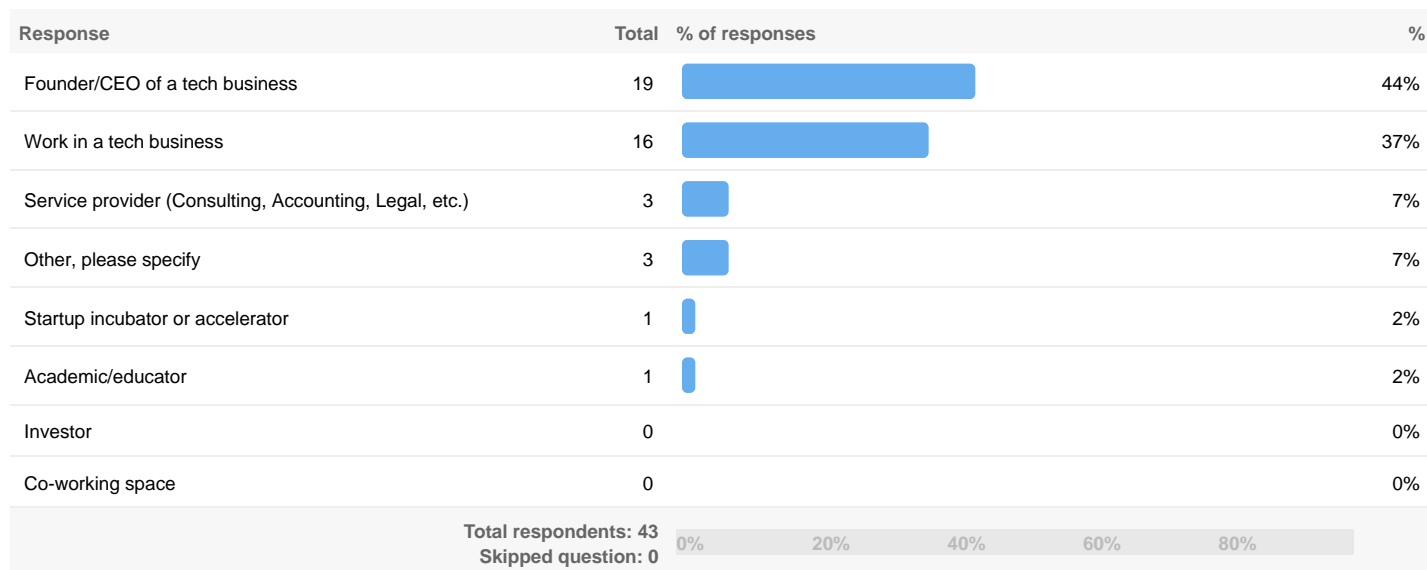
We know that ecosystems are driven by people like you and you are what make companies and communities thrive. This is why we want to hear directly from you. Specifically about your ecosystem; what's great, what's not so great, how could it be improved?

Whether you're part of a tech company or the local ecosystem (eg. accelerator, co-working space, university), we'd love to represent your views in Tech Nation 2017!

- One survey
- 10-20 questions (depending on your answers)
- 7 minutes (we've tested it)

[Click here to start and be part of Tech Nation.](#)

1. What is your role in the tech community?

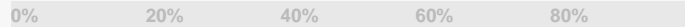


2. Where is your company/organisation headquartered?

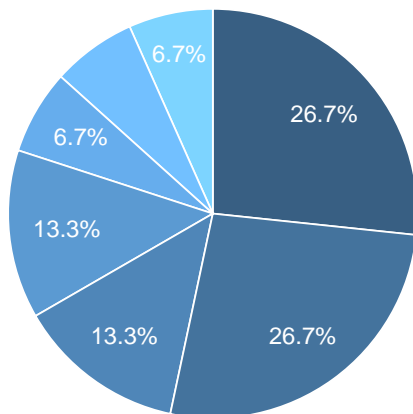
Response	Total	% of responses	%
Sunderland	43		100%
Other, please specify	0		0%
Wakefield	0		0%
Sheffield	0		0%
Birmingham	0		0%
Lincoln	0		0%
Bolton	0		0%
Reading & Bracknell	0		0%
Bournemouth & Poole	0		0%
Stockport	0		0%
Bradford	0		0%
Worcester & Malvern	0		0%
Brighton	0		0%
Oldham	0		0%
Bristol & Bath	0		0%
Oxford	0		0%
Camborne	0		0%
Rotherham	0		0%
Cambridge	0		0%
South Lanarkshire	0		0%
Cardiff	0		0%
Swansea	0		0%
Coventry	0		0%
Wirral	0		0%
Derby	0		0%
Colchester	0		0%
Doncaster	0		0%
Middlesbrough	0		0%
Dudley	0		0%
Warrington	0		0%
Dundee	0		0%
Nottingham	0		0%
East Riding	0		0%
Plymouth	0		0%
Edinburgh	0		0%
Redruth	0		0%
Exeter & Newton Abbot	0		0%
Sefton	0		0%
Fife	0		0%
South Gloucestershire	0		0%

Glasgow	0	0%
Southampton	0	0%
Hull	0	0%
Belfast	0	0%
Stoke-on-Trent	0	0%
Ipswich	0	0%
Truro	0	0%
Kingston-upon-Hull	0	0%
Wigan	0	0%
Kirklees	0	0%
Wolverhampton	0	0%
Leeds	0	0%
Barnsley	0	0%
Leicester	0	0%
Derry	0	0%
Liverpool	0	0%
Loughborough	0	0%
London	0	0%
Newport	0	0%
Manchester	0	0%
Peterborough	0	0%
Durham	0	0%
York	0	0%
Newcastle-upon-Tyne	0	0%
Aberdeen	0	0%
Norwich	0	0%

Total respondents: 43
Skipped question: 0



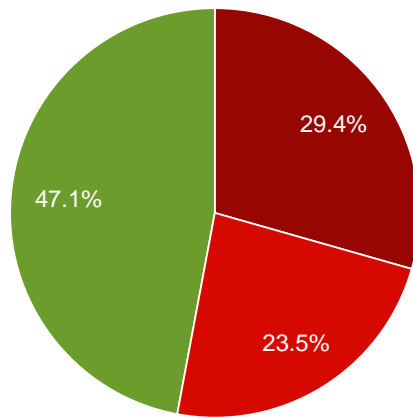
3. What is your current role?



- 27% - General management
- 27% - Other, please specify
- 13% - People/HR
- 13% - Operations (including finance)
- 7% - Founder / CEO
- 7% - Sales
- 7% - Marketing

n=15

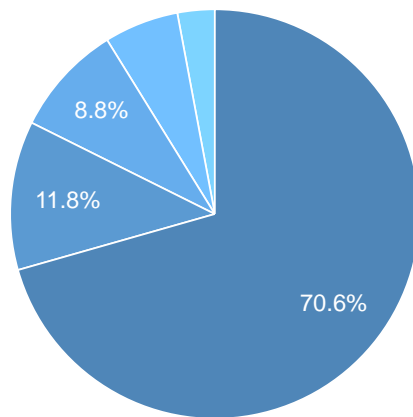
4. When was your company founded?



- 29% - Less than two years ago
- 24% - 2 – 4 years ago
- 47% - Five or more years ago

n=34

5. How many employees does your company have?











- 71% - 1 - 10
- 12% - Over 100
- 9% - 21 - 50
- 6% - 51 - 100
- 3% - 11 - 20

n=34

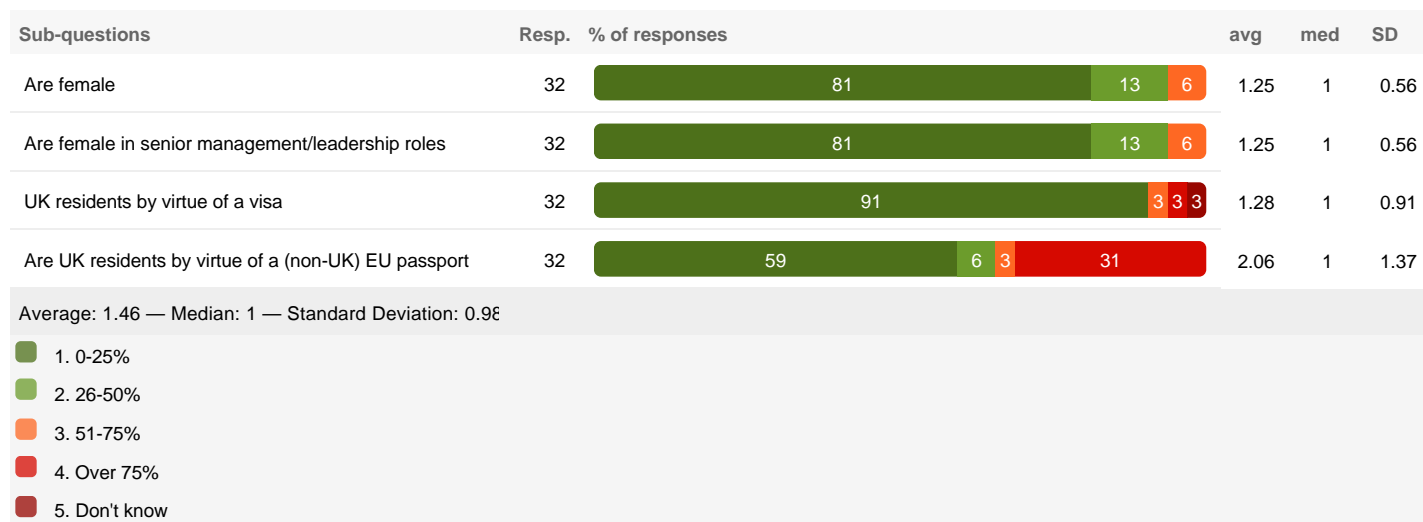
6. How much of a challenge are the following to your company?

Sub-questions	Resp.	% of responses	avg	med	SD
Lack of supply of highly skilled workers	33		3.33	3	1.32
Low levels of awareness of a local digital industry	33		2.82	3	1.24
Poor transport infrastructure (e.g. roads, rail and air)	33		2.76	3	1.26
Limited opportunities to access finance	33		2.7	3	1.4
Retention of skilled workers	33		2.67	3	1.34
Lack of formal advice and mentoring (e.g. business, legal, accounting)	33		2.45	2	1.33
Limited supply of appropriate property on competitive terms	33		2.27	2	1.38
Poor digital infrastructure e.g. broadband	33		2.15	2	1.26
Regulation (e.g. data protection, employment law)	33		2.06	1	1.25
Average: 2.58 — Median: 3 — Standard Deviation: 1.36					
<ul style="list-style-type: none"> ■ 1. Not a challenge ■ 2. ■ 3. ■ 4. ■ 5. A major challenge 					

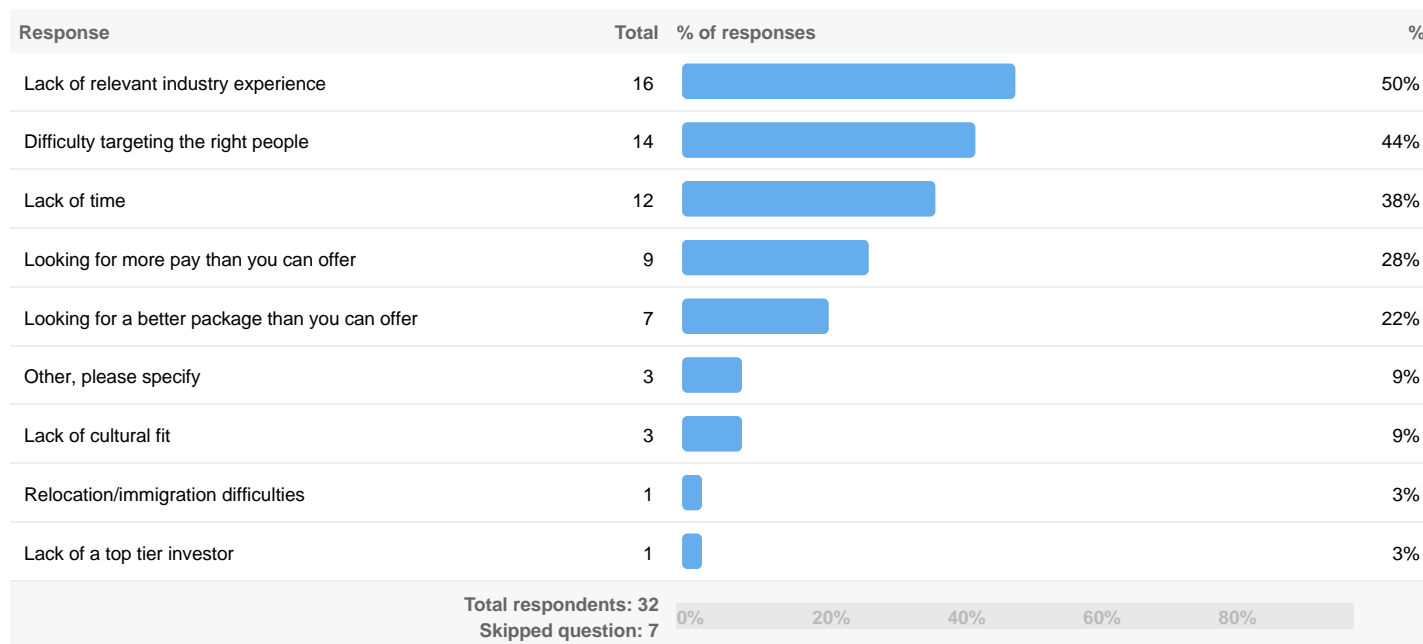
7. To what extent are the following challenges for tech companies in your area?

Sub-questions	Resp.	% of responses	avg	med	SD
Low levels of awareness of a local digital industry	7		3.71	4	1.16
Lack of supply of highly skilled workers	7		3.57	4	0.73
Retention of skilled workers	7		3.14	3	0.99
Limited opportunities to access finance	7		2.86	2.5	1.12
Regulation (e.g. data protection, employment law)	7		2.57	2	1.05
Lack of formal advice and mentoring (e.g. business, legal, accounting)	7		2.43	2.5	1.05
Poor transport infrastructure (e.g. roads, rail and air)	7		2.14	2	0.83
Poor digital infrastructure e.g. broadband	7		1.71	1	0.88
Limited supply of appropriate property on competitive terms	7		1.57	1	1.05
Average: 2.63 — Median: 3 — Standard Deviation: 1.23					
<ul style="list-style-type: none"> ■ 1. Not a challenge ■ 2. ■ 3. ■ 4. ■ 5. A major challenge 					

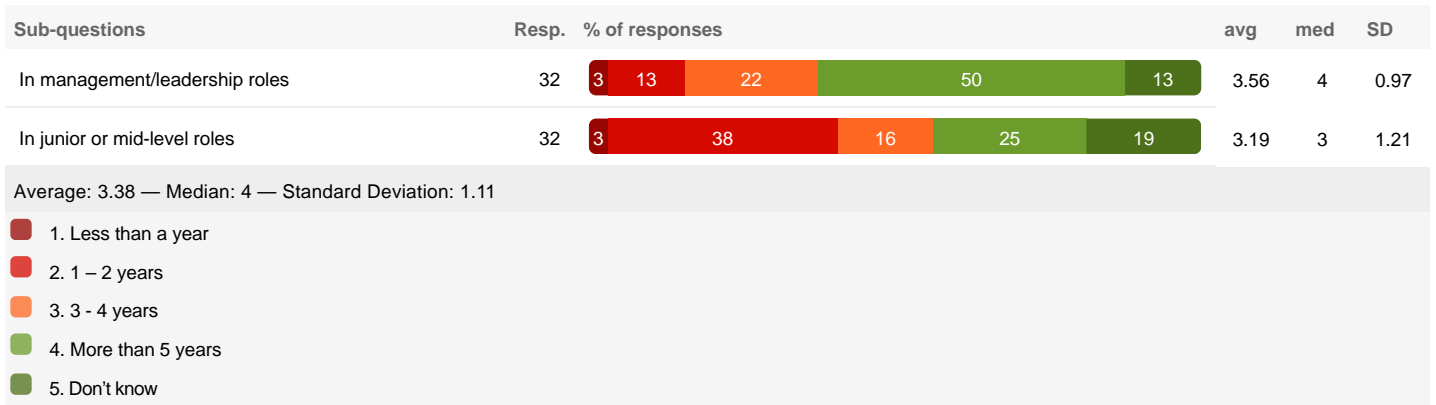
8. Approximately what percentage of the employees in your company



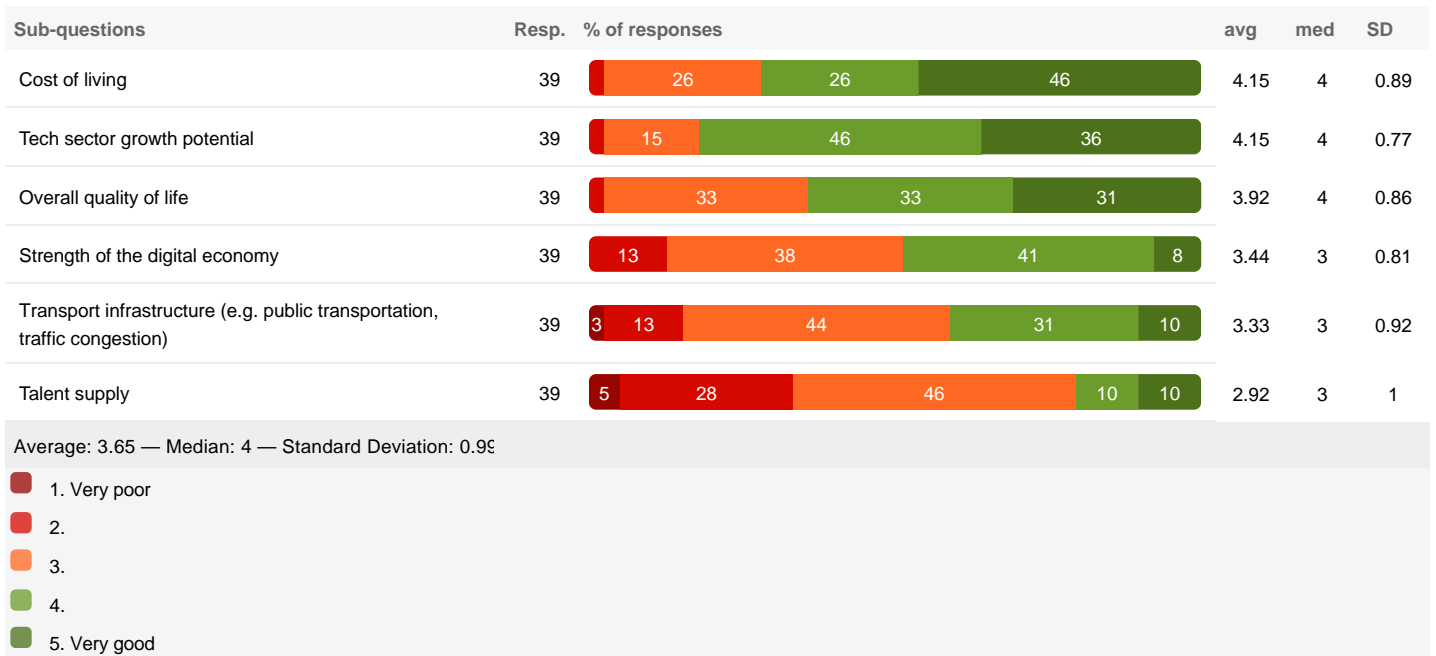
9. When recruiting talent what are the primary challenges you face?



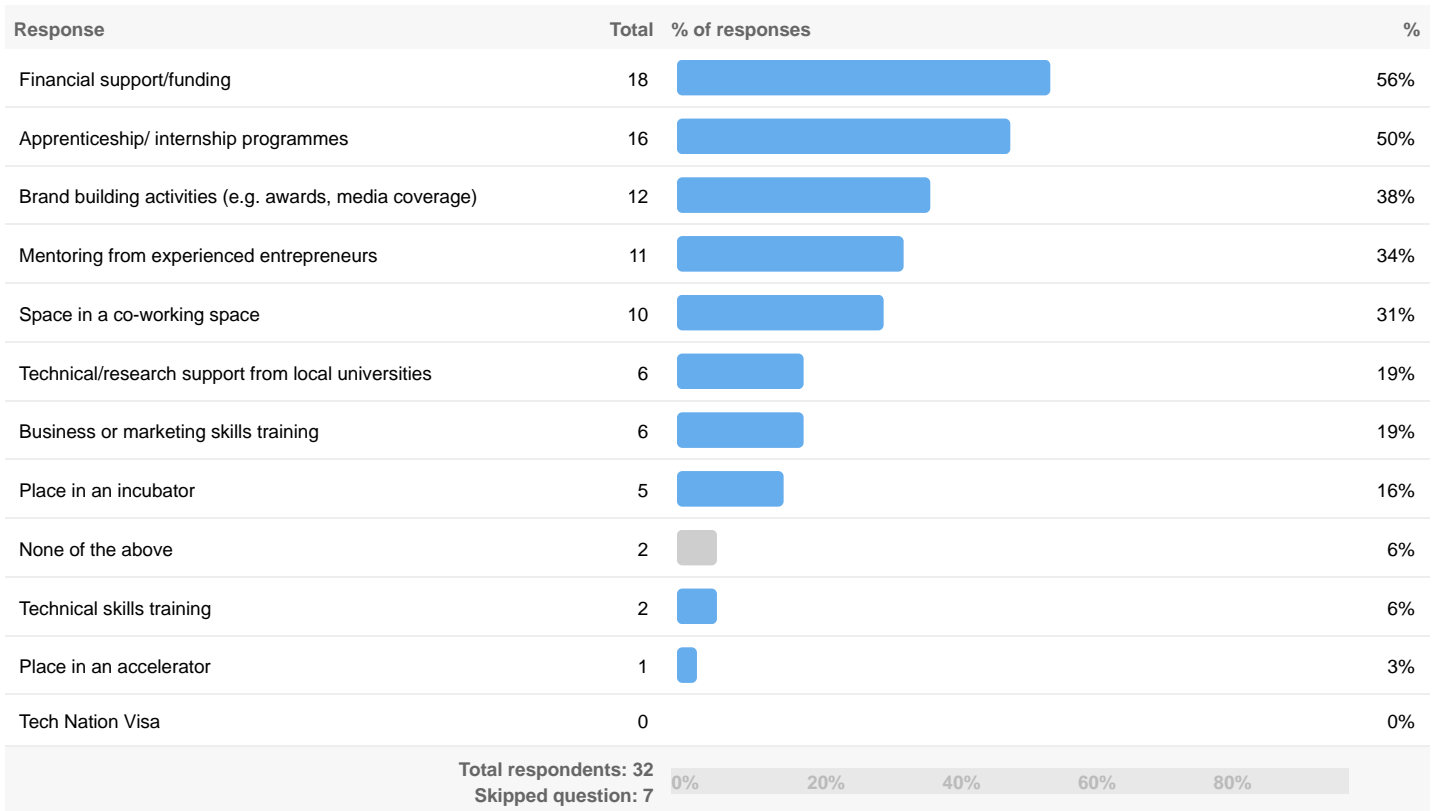
12. How long do staff tend to stay with your company?



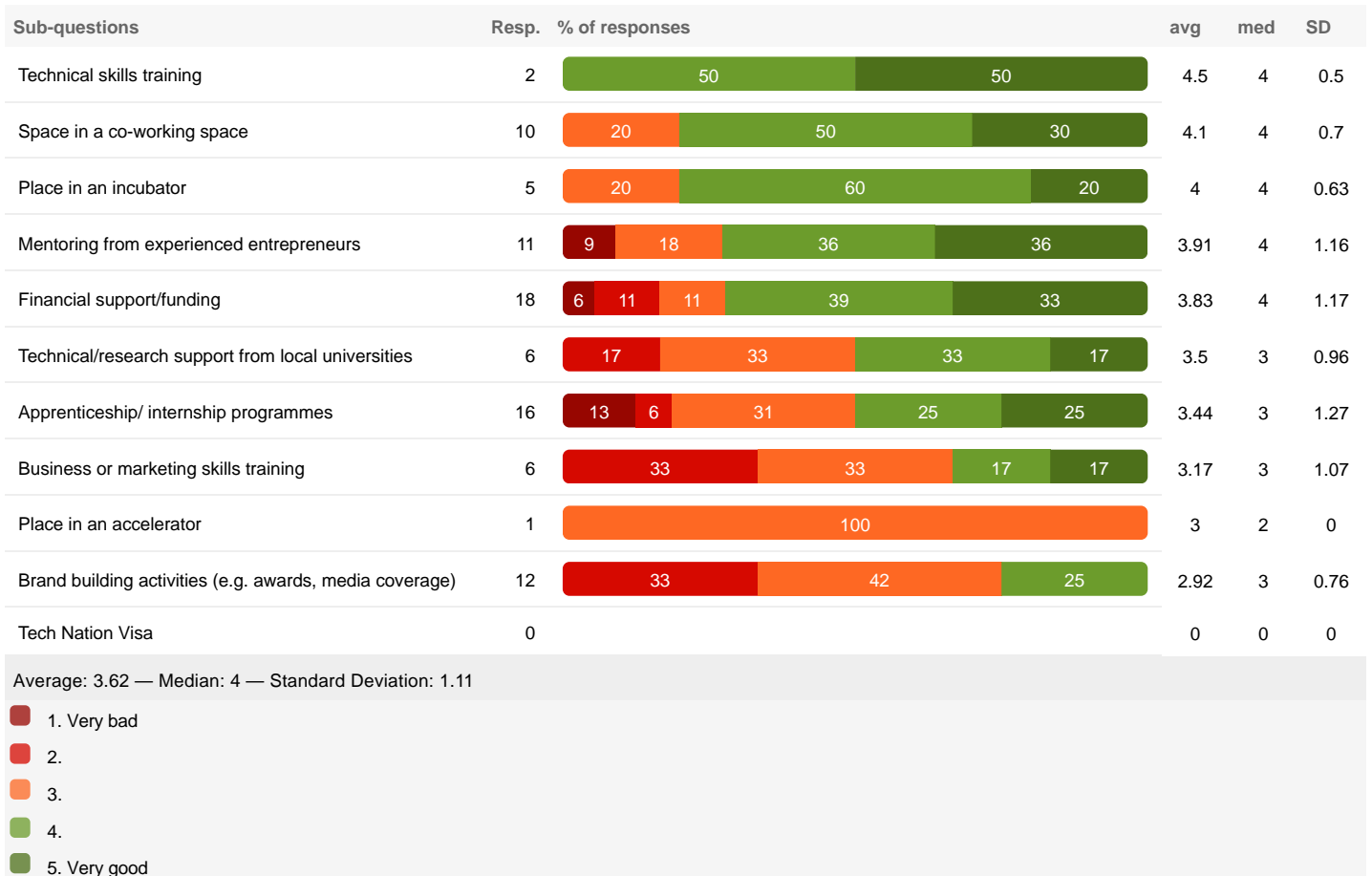
13. How would you rate your local area on the following?



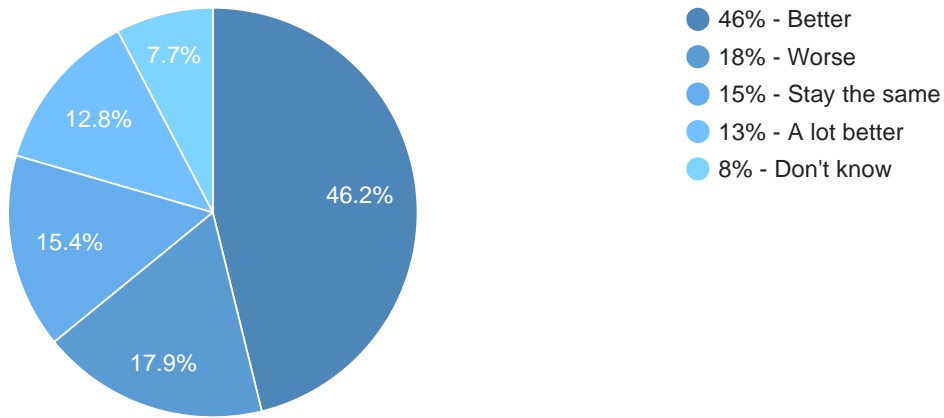
14. Has your company ever taken advantage of any of the following support locally?



15. How useful have you found the following local support?



16. Over the next twelve months do you think the business environment for UK tech businesses will get better, get worse, or stay the same?



n=39

17. As a result of Brexit, to what extent do you agree or disagree with the following?

Sub-questions	Resp.	% of responses	avg	med	SD
We expect to grow our operations in the UK	32	16 16 19 28 22	3.25	3	1.37
We will find it harder to attract talent	32	28 9 34 22 6	2.69	3	1.26
We anticipate improved access to new markets	32	19 28 38 9 6	2.56	3	1.09
We will find it hard to retain talent	32	28 19 34 13 6	2.5	3	1.2
We anticipate improved access to non-EU talent (India, US ...)	32	28 22 34 9 6	2.44	2	1.17
We are likely to move at least some of our operations out of the UK	32	56 16 13 13 3	1.91	1	1.21

Average: 2.56 — Median: 3 — Standard Deviation: 1.26

- 1. Disagree strongly
- 2.
- 3.
- 4.
- 5. Agree strongly

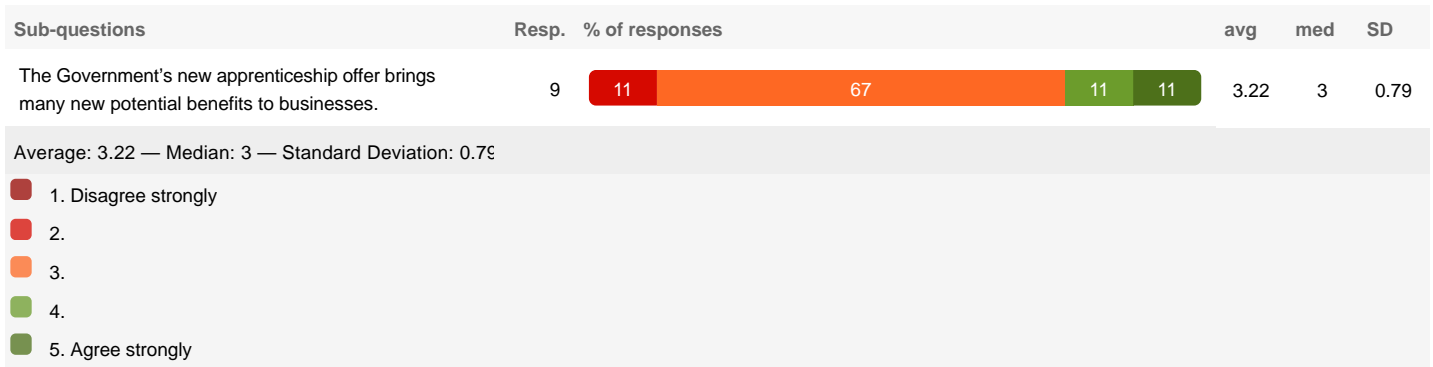
18. To what extent do you agree or disagree with the following statements?

Sub-questions	Resp.	% of responses	avg	med	SD
Apprenticeships are an effective way for tech businesses to find new, tailor-made talent	17	18 24 41 18	3.59	4	0.97
I'm familiar with the changes being made by Government to the apprenticeship offer.	17	24 29 29 18	2.41	2	1.03

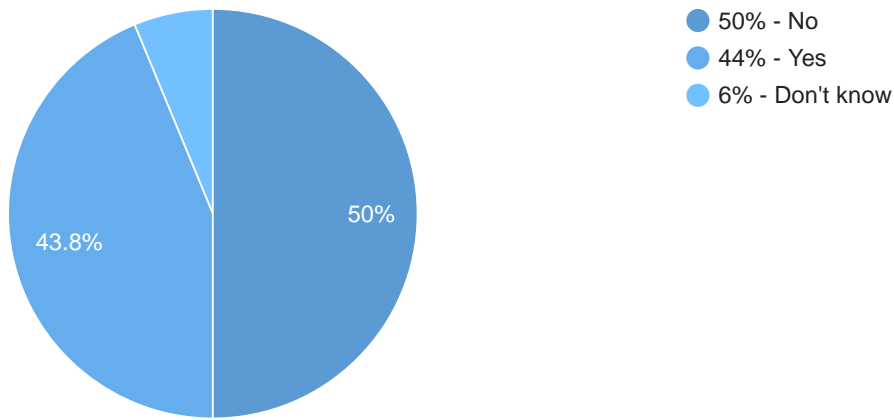
Average: 3 — Median: 3 — Standard Deviation: 1.16

- 1. Disagree strongly
- 2.
- 3.
- 4.
- 5. Agree strongly

19. To what extent do you agree or disagree with the following statements?



20. Does your organisation currently offer apprenticeships?



n=16

21. We appreciate you helping us with this survey. If you would like to receive the Tech Nation 2017 Report, please enter your email address below before submitting your survey, otherwise type 'REF'.

